

BELLEVUE

The Convenient Cash & Carry

Offers Available From Tuesday 23rd Feb. – Monday 15th March 2010

Have you created your Poundzone?



Why should you create a Poundzone?

- UK's fastest growing pricepoint
- Increased turnover via impulse £1 purchases
- Big brand names sold at £1
- Average profit in excess of 30%
- FREE Poundzone stand from Bellevue (with 12 cases)

Download our new Poundzone catalogue and FREE POS kit at www.bellevueltd.com/promotions.php



£1

POUNDZONE

the UK's fastest growing pricepoint

Our sales development executives are here to help..
Louise - 07919 403 933 (Edinburgh)
Maria - 07818 415 682 (Stirling)

NEW AT BELLEVUE

lifestyle



Jaffa Cakes
12 x 135g pm 69p
POR 24.6%

£6.25



LSV Shot
12 x 60ml
PM 99p
POR 42%

£5.99



Wesergold
Orange/Apple
Juice
6x1ltr
Retail 99p
POR 33%

£3.39

www.bellevueltd.com

**WOW
DEALS**



VAS
12x390g/400g
PM 68p
POR 28.1%

£4.99



VAS
12x150g
Retail 59p
POR 43.6%

**2 FOR
£7.99**

**WOW
DEALS**



VAS
12xpot
PM 99p
POR 41.2%

£6.99

HOT PROFIT



12 x 60ml
PM 99p
POR 42%

£5.99

12 FOR 8!

**WOW
DEALS**



VAS
12x440ml
PM 89p
Retail 50p
POR 21.9%

£3.99

BUY 2
SAVE £2!

HOT PROFIT



Orange/Raspberry
12x500ml
PM 99p
POR 43.7%
Retail 75p
POR 24.4%

£6.79

**WOW
DEALS**



6x twin
PM £1.99
POR 15.5%

£8.59

**WOW
DEALS**



VAS
36x50g
Retail 2 for 70p
POR 18.4%

**2 FOR
£17.49**

Impulse Knowledge
 "22% of all promotion sales would not have happened if the product wasn't on promotion."

HOT PROFIT



24x330ml
 PM 39p
 POR 46.6%

£4.25

SAVE 60p!



12x1ltr
 Retail 69p
 POR 30.6%

£4.89

HOT PROFIT



VAS
 24 x 330ml
 PM 49p
 POR 40.2%

£5.99



6x600ml
 PM £1.99
 POR 33.2%

£6.79

HOT PROFIT



VAS
 27x288ml
 Retail 59p
 POR 41%

£7.99

HOT PROFIT



VAS
 27x288ml
 PM 50p
 POR 40.9%

£6.79

HOT PROFIT



24x330ml
 PM 49p
 POR 47.1%

£5.29

HOT PROFIT



VAS
 24x275ml
 Retail 89p
 POR 39.5%

£10.99

HOT PROFIT



VAS
 24x330ml
 Retail 49p
 POR 50%

£4.99

HOT PROFIT



24x500ml
 PM 89p/2 for £1.50
 Retail 89p
 POR 50.5%

£8.99

HOT PROFIT



8x2ltr
 Retail £1.19
 POR 34%

£5.35

HOT PROFIT



VAS
 12x500ml
 PM 65p
 POR 39.9%

£3.99

HOT PROFIT



Zero/Cherry/
 Diet Cherry
 24x330ml
 Retail 49p
 POR 42.1%

£5.79

SAVE £2!



12x1.5ltr
 Retail £1.29
 POR 28%

£9.49

HOT PROFIT



Coca Cola Zero/
 Cherry/ Diet Cherry
 24x500ml
 Retail 89p
 POR 34%

£11.99



BARRS SUGAR FREE PROMOTIONS



Diet Wee Bru
24x250ml
PM 39p
POR 43.6%

£4.49



12x500ml
PM 85p/2for£1.39
Sell 85p
POR 44.8%
2 for £1.39
POR 32.5%

£4.79

£4.79



24x330ml
PM 39p
POR 40%



24x330ml
PM 45p
POR 45.7%

£4.99



Thermo Can
24 for 20
24x330ml
Retail 49p
POR 50%

£4.99

BUY ANY 2 SAVE £2!



NEW
AT BELLEVUE

Sum Fruit/
Lem&Lime
12x500ml

£7.99



HOT PROFIT

12x1ltr
PM 89p
POR 45.1%

£4.99



Origin/Inferno
12x500ml
Retail £1.29
POR 31.8%

£8.99



12x500ml
Retail £1.49
POR 27.8%

£10.99

BUY 2 SAVE £2!



VAS
12x500ml
Retail 99p
POR 31%

£7.99



VAS
12x500ml
Retail 99p
POR 40.7%

£7.99

BUY 3 SAVE £4!



12x250ml
PM 79p
POR 25.8%

£5.99



HOT PROFIT

12x60ml
Retail £1.29
POR 36.3%

£8.39



Sterling KS Menthol
PM £4.63
Mayfair KS Menthol
PM £4.92/£5.17
10x20's

BUY 1 STERLING &
1 MAYFAIR MENTHOL KS
SAVE £10!

THIS ADVERTISEMENT IS FOR THE INFORMATION OF TOBACCO RETAILERS ONLY

SOFT DRINKS

5



Mars/Galaxy
Jaffa Muffin
Retail 65p
POR 24.6%

49p

HOT PROFIT



16x154g
PM 89p
POR 36.9%

£8.99



Cookies &
HobNobs VAS
12x150g
PM 99p
Retail 2 for £1.40
POR 19.6%

**ANY 2 FOR
£13.59**

HOT PROFIT



12x250g
PM 89p
POR 39.2%

£6.49

SAVE £2.70!



12x5pk

£6.49

SAVE £1.50!



Classic/White
30's

£9.49

SAVE £1.70



48x35g

£8.49

25p NOW 20p



VAS
36x28g
PM20p
POR 34.9%

£3.99



30x3bag
PM 2 for £1
POR 25.7%

£9.49



VAS
10x125g
PM 99p
Retail 2 for £1.50
POR 16.7%

**2 FOR
£12.49**

SAVE £2!



48x34.5g

£6.99



32x50g
PM 2 for £1
POR 26.6%

£9.99



VAS
36x42p
POR 30.1%

£8.99



VAS
5x100g
Retail 99p
POR 19.5%

£3.39

HOT PROFIT



VAS
12x9pk
PM £1.45
POR 39.3%

£8.99

CONFECTIONERY, CRISPS & SNACKS



24's
Retail 41p
POR 34.6%

£5.49



Candy/Toffee
24's
Retail 41p
POR 35.6%

£5.39



15's
Retail £1.09
POR 31.8%

£9.49

HOT PROFIT



VAS
36xpk
Retail 38p
POR 48.6%

£5.99

HOT PROFIT



VAS
30xstd
PM 45p

**BUY 3
SAVE £3**



24x32p
Retail 32p
POR 42.6%

£3.79

HOT PROFIT



VAS
40xsgl
Retail 35p
POR 43%

£6.79

HOT PROFIT

10 FREE LOLLIES!



60x10p

£3.89



Refreshers/
Straw DStick
36x25p
POR 51.8%

£3.69

SAVE £1.70!



16x120g
Retail £1.69
POR 26.2%

£16.99

SAVE 50p!



Belts
160x5p
POR 48.7%

£3.49

HOT PROFIT

SAVE 50p!



Tubs VAS
120x5p/60x10p
600x1p/300x2p
POR 51.2%

£2.49

HOT PROFIT

SAVE 50p!



Pencils
100x10p
POR 49.6%

£4.29

HOT PROFIT



**BUY ANY 2
EXTRA ICE P'MINT/S'MINT TINS
15X97p
GET EXTRA ICE MINTS 24X16'S
FREE
WORTH £7.44 AT RETAIL**



VAS
40xstd
Retail 44p
POR 30.2%

£10.45

SAVE £7.20!



8x500g
Retail £1.29
POR 19.7%
£8.29



VAS
8x155/158g
PM £1
POR 21.4%
£6.29

SAVE 60p!



6x125g
£3.99



6x200g
PM £1.39
POR 46.2%
£4.49

HOT PROFIT



Delicia Cheese/
Pepperoni
310g/315g
PM £2.19
POR 33.8%
£1.45



VAS
PM £1.09
POR 22%
85p



VAS
24x25g
Retail 69p
POR 54.7%
£7.49

HOT PROFIT



12x150g
Retail 3for£1
POR 22%
£3.15



10x460g
PM £1.75
POR 27%
£12.79



Heinz Classics VAS
12x400g
PM £89p
POR 25.4%
£6.79



Heinz Tom Soup
24x400g
PM 89p
POR 36.85%
£13.49

HOT PROFIT



24x200g
Retail 46p
POR 27%
£7.89

SAVE £5.50!



oil/brine
12x185g
£8.49

SAVE £1.60!



Orig/Light
6x500g
PM £1.85
POR 39.7%
£6.69



6x500g
Retail £1.85
POR 38.8%
£6.79

SAVE £1!



VAS
8x100g/85g

£3.19

SAVE £1.30!



VAS
6's

£3.99

SAVE £3.50!



6x100g
PM £2.19
POR 43%

£7.49

SAVE £1.30!



6x40g
£5.49

6x100s
£3.99
SAVE £4.10!



HOT PROFIT

10x375g
PM £1.25
POR 43.76%

£5.99

SAVE 70p!



12x100g

£2.49

SAVE £1!



20x100g

£4.55

SAVE £1.50!



6x120g

£5.49

SAVE £1.70!



8x126g

£5.99

SAVE £1.20!



6x140g

£3.99



12x150's
PM 69p
POR 32%

£4.79



VAS
8x800g
Retail £2.99
POR 14.1%

£17.49

SAVE £2.60!



6x300ml

£6.29

SAVE £2.50



VAS
6x250ml

£6.49

50% EXTRA FREE!



6x300ml

£4.29

£1

POUNDZONE

the UK's fastest growing pricepoint

POUNDZONE DISPLAY STAND FREE
WITH ANY 12 CASES OF POUNDZONE PRODUCT!

ONLY £1



6x250ml
PM £1
POR 25.8%

£3.79

50% EXTRA FREE!



6x300ml
POR 21.9%

£3.99



Mixed 10 for 8
10's
POR 44.9%

£4.69



Shampoos & Conditioners
VAS
6x400ml
POR 31.7%

£3.49



Pure/Fresh
6x150ml
POR 21.9%

£3.99

HOT PROFIT



VAS
12x300ml
PM £1
POR 24.8%

£7.69



Regular/Super
12x10's
POR 30%

£7.99



10x100's
PM £1.15/£1.29
Retail: £1
POR 23.7%

£6.49

HOT PROFIT



12x500ml
POR 25.7%

£7.59



Wooden
Clothes Pegs
10x36's
PM £1.09
Retail: £1
POR 49.6%

£4.29

HOT PROFIT



Plastic
Clothes Pegs
10x36's
PM £1.15
Retail: £1
POR 43.7%

£4.79

10

BEERS, WINES & SPIRITS



WOW DEALS

6x70cl
Retail £11.99
POR 8.6%

£55.99



WOW DEALS

6x70cl
Retail £11.79
POR 8.6%

£54.99



6x35cl
Retail £7.49
POR 15%

£32.49



WOW DEALS

6x70cl
Retail £12.49
POR 10.6%

£56.99



6x70cl
Retail £11.49
POR 10.5%

£52.49



6x70cl
Retail £13.99
POR 11.8%

SAVE £5.50!

£62.99

SAVE £5!



6x70cl
Retail £11.49
POR 10.9%

£52.29



WOW DEALS

6x70cl
Retail £17.99
POR 8.6%

£83.99



Cockburns
Fine Ruby Port
6x75cl
Retail £7.99
POR 10.6%

£36.49



VAS
6 x 70cl
PM £8.49
POR 7.8%

£39.99



SAVE 80p!

4x6x440ml
PM £6.49
POR 18.5%

£17.99



6x4x500ml
PM 4 for £4.25
or 8 for £8
POR 21.7%

£16.89



3x8x275ml
PM 8 for £5.75
POR 16.6%

£12.25



SAVE £1!

4x6x300ml
PM £5
POR 35.4%

£10.99

HOT PROFIT



4x6x275ml
PM £5.25
POR 30.1%

£12.49

SAVE 50p!



2x10x275ml
PM 10 for £6
POR 16.8%

£8.49



3x8x275ml
PM 8 for £5.50
POR 16%

£11.79



3x8x440ml
PM £6.50
POR 18.7%

£13.49



24x330ml
Retail 89p
POR 21%

£14.35



SAVE £2

24x275ml
Retail 89p
POR 20.5%

£14.45



SAVE £7!

Nobilo White Cloud
6x75cl
Retail £4.49
POR 21.5%

£17.99



Campo Viejo
Crianza
6x75cl
Retail £6.69
POR 18.1%

£27.99



Turner Road
Dual Varieties
Retail £4.49
POR 17.2%

£18.99



Gran Tierra Duals
6x75cl
Retail £3.99
POR 19%

£16.49

SAVE £4!



Jacobs Creek
Chardonnay/Cab. Sauv.
/ Shiraz/Reisling/Pinot
Grigio/ Sauv. Blanc
6x75cl
Retail £5.75
POR 18.3%

£23.99



Wolf Blass
Eaglehawk
6x75cl
Retail £4.99
POR 17.6%

£20.99



Blossom Hill
Red/White
6x75cl
Retail £4.75
POR 21.7%

£18.99



Hardy's Stamp
6x75cl
Retail £5.49
POR 21.5%

£21.99



Sunrise
Merlot/
Chardonnay/ Sauv
Blanc
6x75cl
Retail £4.79
POR 20.3%

£19.49



Echo Falls
Varietals
6x75cl
Retail £4.79
POR 18.3%

£19.99

BELLEVUE
The convenient cash & carry

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